

CONTEXT

Knowledge of Intellectual Property Rights, such as patents, trademarks, designs or copyrights, allows to safeguard original creations of human intellect.

How these legal Rights represent a significant part of your company's value and how they need to be managed is an inevitable step in creating a successful business.

We are re-launching our biennial new-service offering with our PRONOVEM IP Academy dedicated to company workers occasionally in contact with Intellectual Property. To guide them through the labyrinth of IP Right's Management by introducing IP theory and more still by illustrating it.



**Participatory Intellectual Property Initiation
with a direct impact on job-related responsibilities**

IP Intro
28-01-2019

Patents, Trademarks, Copyrights, Domain names, Design

An overview of available Intellectual Property Rights protecting innovation by Law.

An overview of implications for company functioning and business strategy.

Patent prosecution
11-02-2019

European Patent I

Protecting a company's invention based on patents is facilitated when you have a basic understanding of the major patenting prosecution systems.

We look at the lifecycle of a patent application filed with the EPO (European Patent Office).

Patent prosecution
25-02-2019

European Patent II

The cost of EU Patent prosecution and a first glimpse at Patent filing strategies is part of what you will learn.

Patent prosecution
18-03-2019

US Patent International patent application

We look at the lifecycle of a patent application filed with the USPTO (US Patent and Trademark Office) and WIPO (World Intellectual Property Organization, based on the PCT (Patent Cooperation Treaty)).

How these systems allow company business to postpone early decision making in innovation?

Invention Disclosure
01-04-2019

The ID document

How to organize a company ID policy?

An invention can fluently follow the road towards commercialization when -from the start- it is properly described and disclosed within the company by using the appropriate channels. The ID document is one such TOOL, facilitating disclosure. This course will provide you with the necessary arguments to sustain a proper disclosure of company inventions.

3 Patentability Requirements
29-04-2019

Novelty, Inventive step and Industrial application

Even before filing for a patent application and surely during patent prosecution, these 3 requirements remain essential criteria for an invention to be protectable by means of a Patent. How do you take them into account during the different steps of the innovation journey?

Opposition, infringement and litigation
06-05-2019

EPO, BE

Once a company's Patent is granted, it is ready to be opposed, infringed or contested before Courts.

Being aware of the implications of these different procedural steps is what a company should consider basic knowledge.

We use the European & the Belgian Patent systems as our lead to raise your awareness.

Trademarks, Design, Copyrights, Domain names
20-05-2019

The other Intellectual Property Rights

Patents is one of the major IP Rights you might be confronted with but knowledge of other IP Rights such as Trademarks, Design and Copyright is needed.

Indeed, their value as an intangible asset is equally to be managed.

IP Management (including LabNoteBook Mng)
03-06-2019

IP Management Tools

We are looking into a set of Tools available to company IP Managers. They cover the different aspects of IP Management: Technical IP-Facilitation, IP-Legal Liaison & IP-Business Management. We also present our new service of putting In-House IP Managers at your availability. They are delegated to your company by our partner the engineering company TMC and take up the role of making the management of your intellectual knowledge creations part of your daily business.

IP Contracts, Licenses and employee IP Rights
17-06-2019

Trading IP Rights

Once IP Rights are established, they become tradable goods and therefore subject of trade contracts. Another way to validate your exclusive Right is by entering into a licencing agreement with a third party who, in exchange for royalties, will be granted the right to exploit your patented invention. But all this equally applies to your brand name, model or copyright. An overview of negotiation items to be taken in account.

**ON DEMAND:
SUBJECTS THAT MAY BE ORGANISED as of SEPTEMBER 2019**

PLEASE opt for the lecture as we await a minimum of 5 participants to set it up

**Contract Research Agreements and License options
09-09-2019**

Trading IP Rights

**Trade Secrets and Know-How
14-10-2019**

Internal Trade Secret Management and protection policy

**IP & Biotech
18-11-2019**

IP in the context of Biotech inventions / Deposition of biological material / Plant Breeders Right / Supplementary Protection Certificate / BIOBANK

**IP Database search and Competitor Watch
23-09-2019**

Use of free and private data providers

**IP Valuation
21-10-2019**

Monetary evaluation of Patents & Trademarks

**Unitary Patent and Unified Patent Court
02-12-2019**

Finally united? or still a LAT relationship?

**FTO
07-10-2019**

The freedom to operate an innovation assimilated in the company's R&D workflow

**IP & Software
04-11-2019**

IP in the context of Software implemented inventions

**IP & Alternative Dispute Resolutions
16-12-2019**

Negotiation, Arbitration, Mediation as an alternative to litigation

IP Academy 2019 Mondays from 16h30 - 19h30

10 Experienced IP Tutors
Continuous coaching support
Extensive student collaboration

Flexibility

Course package or selective lessons.
For in-company training (at PRONOVEM or your premises), contact PRONOVEM for details and pricing.

Competitive Pricing

45 euros/person per individual lesson.
First 10 lessons package: 400 euro/person (*).
As of 09/2019 a minimum of 5 participants is awaited, please do mark your interest already.
The actual invoicing for the Fall courses is postponed till then.

Subscribe till 3 weeks before attendance.

Mail subscription to:
ipmanagement@pronovem.com

Location: Ave Josse Goffin 158, 1082 Brussels

Mondays 16h30 - 19h30

(*) www.KMO-portefeuille.be dienstverlener DV.O222177
for the first 10 lessons package

OUR PEOPLE

Profile examples



Senior IP Tutor

Joëlle Van Malderen

Physical Engineer
More than 30 years of professional experience
European & Belgian and Luxembourg Patent Attorney
European and Benelux Trademark Attorney
Full range of IP Management capacities



Senior Qualified Lawyer

Arie Mout

Qualified Lawyer
Trademarks/Industrial Designs/IP Strategy
20 years of professional experience
European & Benelux Trademark Attorney
Contracts and License Management



Senior IP Tutor

Dieter Heck

Chemistry/Litigation/Management
More than 30 years of professional experience
European & Belgian Patent Attorney
Full range of IP Management capacities



IP Manager and Mediator

Chris Verdeyen

Bio-Engineer
14 years of professional IP experience
In-house IP management
Commercial dispute mediation